



PONDICHERY UNIVERSITY
DEPARTMENT OF MANAGEMENT
KARAIKAL CAMPUS
KARAIKAL - 609605

**PUBLIC VIVA -VOCE EXAMINATION FOR THE AWARD OF
DOCTOR OF PHILOSOPHY (PH.D) IN MANAGEMENT**

Name of the Scholar : Mr. RATHEESH. S
Title of Thesis : Antecedents of Attitude towards Virtual Reality
Web Store and Purchase Intention: An Empirical
Investigation
Date & Time : 13th MARCH, 2020 (FRIDAY) at 3.00 P.M
Venue : Seminar Hall, Department of Management,
Pondicherry University, Karaikal Campus
Research Supervisor : Dr. BYRAM ANAND
Assistant Professor
Department of Management
Pondicherry University - Karaikal Campus
KARAIKAL - 609605
External Examiner : Dr. R.VENKATAPATHY
Rtd. Professor & Director- BSMED and
Member Planning Board
Bharathiar University
Coimbatore -641046

A copy of the thesis is kept in the Department office for reference.
All are cordially invited to attend the Public Viva- Voce Examination

S.A. Senthil Kumar
Dr. S.A.SENTHIL KUMAR 02/03/2020
Professor & HOD

HEAD
DEPARTMENT OF MANAGEMENT
PONDICHERY UNIVERSITY
KARAIKAL CAMPUS

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9. Dr. Lalitha Ramakrishnan, Professor & Doctoral Committee Member (Internal), Department of Management, Pondicherry University, Karaikal Campus (temporarily transferred to International Business, Pondicherry University)
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